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Gladioli

OF THE BEST ORIGINATIONS

*[A Flower of
Regal Grace]*

Grown and For Sale

by

B. and A. NORLEY

*Gladiolus Specialists
Breeders and Hybridizers*

**64 BRADFIELD AVENUE
ROSLINDALE
MASS.**

GRAND NOVELTIES

- Alpine Treasure** Each \$1.00
Light lilac over white grounds, brightening to throat; lower petals white, edged deep lilac.
- Chosen Queen** Each \$1.00
Rose cerise, lighter to throat, lower petals solid deep rose, shaded lighter tones to outer edge; very large; splendid type.
- Marietta** Each \$2.00
Rich tone of light salmon, with a pale orange tinge, lower petals shading to deep burnt orange; a wonderful flower.
- Mikado** Each 50c
Light salmon, sprinkled darker salmon; lower petals delicate creamy yellow. Massive flowers and spike.
- Oriental Beauty** Each \$1.00
Rose cerise tinged old rose, flaked dark burnt orange and steel blue; lower petals light sulphur, spotted rose ruby.
- Passion Flower** Each 25c. Dozen \$2.50
Pure cardinal with sprinkling of white in throat; lower petals covered dark garnet.
- Summer Dream** Each \$1.00
Light American beauty pink shading to white in the throat; lower petals white, edged rose pink.
- Selection** Each \$1.00
White ground, edges tipped lavender; star type; large flower, fine coloring.
- Sunnymede** Each 50c. Dozen \$5.00
Rare shade of orange-yellow, with red blotch. Its excellent coloring makes it a fine distinct variety.
- Zephyr's Gift** Each \$1.00
Light rose pink over white ground; outer half of petals shading to a dark royal rose pink; lower petals very velvety, of deep rose pink, with central stripe of maroon; round shaped petals; large flower.

EXCELLENT PRIMULINUS

- Alice Tiplady** Each 15c. Dozen \$1.50
Orange saffron; large, very choice.
- Arlon** Each 15c. Dozen \$1.50
Very large wide-petaled flower of light salmon. Grand red throat with deeper central lines.
- Aviatrix** Each 45c. Dozen \$4.50
Fine large flower. Delicate shade of pale yellow, almost amber; darker yellow in throat. Tall grower.
- Betty Darnell** Each 35c. Dozen \$3.50
This splendid flower is light canary yellow shading to golden yellow in throat.
- Butterfly** Each 10c. Dozen \$1.00
Large, pale salmon-yellow, ruffled flowers; very strong and vigorous.
- Ethelyn** Each 25c. Dozen \$2.50
Pure primrose yellow; very graceful.
- Gold Drop** Each 50c. Dozen \$5.00
Extra large, pure deep yellow with central line on petals. Ruffled.
- Golden Gate** Each 10c. Dozen \$1.00
Tall, vigorous. Large, showy yellow, finely ruffled.
- Primadonna** Each 15c. Dozen \$1.50
Orange-yellow, ruby penciling on lower petals; choice.
- Primulinus (African)** Each 10c. Dozen \$1.00
Pure yellow; slender and graceful. Found on the banks of the Zambesi, at St. Elizabeth Falls.
- Priscilla Alden** Each 15c. Dozen \$1.50
Orange; yellow on lower petals overlaid with red violet stippling.
- Soliel d' Or** Each 10c. Dozen \$1.00
Very strong grower, bearing medium-sized flowers. The color is a beautiful salmon, shading to orange and gold in the throat.
- Sweetheart** Each 35c. Dozen \$3.50
Light cream, with golden yellow shading on lower petals, overlaid with faint rose featherings. A beauty.

PLANT SOME GRAND NOVELTIES

Having discontinued growing many of the older favorites, we are now offering to our customers a number of new and wonderful prize-winning varieties. The irresistible charm of these selections will win them your instant admiration.

To Lovers of the Gladiolus

A Flower of Regal Grace

OF all the summer flowering plants, few, if any, have made more rapid progress in popular favor than the Gladiolus. On account of its good keeping qualities the Gladiolus surpasses all other flowers for cutting purposes, and in order to obtain the utmost pleasure from the blooms you should cut the spikes as soon as the first flower opens on the stalk and place them in vases in the house. A vase of blooms may be kept fresh for a week or more. Not only that but the colors will be brighter and more beautiful when cut than when out in the sunny garden. The Gladiolus is particularly adapted to table decoration. Cut the spike in the morning or evening when the first bloom opens. Change the water daily, remove the withered portions, and cut (on a slant) an inch or so off end of each stem. Every bud will open one by one to the very top. As the stems are shortened up they can be used in a shallow dish. Adding fernery enhance their beauty.



CULTURE of the Gladiolus is so simple as to render it most satisfactory of garden flowers, thriving and blooming freely with the least care and attention and making a display which for beauty of bloom and brilliancy of coloring is unequalled by any other flower. Do not plant in shade of trees or buildings, and do not allow fresh manure to come in direct contact with bulbs. Use well-rotted manure, commercial fertilizer, wood ashes, sheep manure, or bone meal, well mixed with the soil. Set the bulbs four or five inches deep in rows about four to five inches between each bulb.

Keep the soil well cultivated and free from weeds. Cultivate often; do not allow the soil to become hard and packed. A liberal use of water, when the spikes form, will increase the size and improve the quality of bloom.

When cutting flower spike let three to four leaves remain on the plant and allow the bulb to mature properly. Dig the bulbs any time after October 1st; cut off tops, and after drying in the open air for a few days store away in a dry, cool, but frost-proof place in the cellar. Keep temperature between 40 to 45 degrees.

CHOICE VARIETIES

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|--|-------------------------------|
| Albania | Each 30c. Dozen \$3.00 |
| A most wonderful pure white variety; flowers are wide open, 4½ inches or over in diameter, petals broad with well rounded tips and beautifully crimped edges; height 4 feet. Albania is, in our opinion, superior to Europa, as it does not require extra attention. | |
| Aleppo | Each 50c |
| Rich salmon-pink, flaked with darker shading of pink; marking on lower petals; large flowers; grows tall and graceful. | |
| American Indian | Each 15c. Dozen \$1.50 |
| Round flower. Fine velvety red; deeper red throat. Good size. Strongly ruffled. | |
| Anna Eberius | Each 15c. Dozen \$1.50 |
| Dark velvety purple; throat deeper shade; flowers of large size; spikes 3 to 4 feet high. A wonderful color. | |
| Byron L. Smith | Each 35c. Dozen \$3.50 |
| One of the best. A lavender pink on white ground. | |
| Cinnabar | Each 25c. Dozen \$2.50 |
| A large self-colored red. Many open. A grand red. | |
| Distinction | Each 5c. Dozen 50c |
| Dark velvety red; very rich coloring. | |

BE SURE TO NOTE OUR SPECIALS

CHOICE VARIETIES

Continued

- Early Snowflake** Each 15c. Dozen \$1.50
White mottled rose pink; many flowers open at a time; one of the showiest varieties. Was awarded prize as one of the largest exhibited at the New England Gladiolus Exhibition, 1923.
- Elizabeth Gerberding** Each 15c. Dozen \$1.50
Shell pink, with speckled centre of ruby and yellow; ruffled; odd coloring.
- Europa** Each 20c. Dozen \$2.00
Snowy white, without any color mark; large flowers, compactly placed.
- Evelyn Kirtland** Each 15c. Dozen \$1.50
Rosy pink, darker at edges, fading to shell pink at center, with scarlet blotches on lower petals.
- Flora** Each 15c. Dozen \$1.50
Beautiful canary yellow with scarcely any markings.
- Frank J. Symmes** Each 20c. Dozen \$2.00
Salmon-rose pink with red center; ruffled edges; large flowers; spikes 5 to 6 feet high.
- Gold** Each \$1.00
Pure golden yellow; throat deeper yellow; ruby marks on lower petals. This is a wonderful yellow.
- Golden Measure** Each \$1.00
Pure golden yellow; without markings.
- Henry C. Goehl** Each 40c. Dozen \$4.00
Flowers large and well opened, with broad segments of solid white slightly flushed pink; a deep crimson blotch on lower segments. Five to seven flowers open at a time.
- Jack London** Each 35c. Dozen \$3.50
Light salmon, with brilliant orange flame stripes; golden yellow throat, with ruby striped center.
- Majestic** Each 15c. Dozen \$1.50
Beautiful salmon-orange shade. Very pleasing.
- Marshal Foch** Each 35c. Dozen \$3.50
(Kunderd)—Flower of immense size, ruffled; color is a warm salmon-pink, flaked and striped deeper salmon toward edge of petals; a beautiful flower.
- Mona Lisa** Each 30c. Dozen \$3.00
Strong plant. Palest soft rose pink, or blush white. A magnificent, almost pure self color.
- Mrs. A. G. Nelson** Each 75c. Dozen \$7.50
Beautiful salmon pink flower, with scarlet and pale yellow blotch. Very large and of good substance.
- Mrs. Dr. Norton** Each 20c. Dozen \$2.00
White with edges suffused with soft La France pink; lower petals have a blotch of sulphur-yellow and are speckled at the base with Tyrian-rose.
- Mrs. Frank Perdleton** Each 10c. Dozen \$1.00
A most beautiful variety, producing large, well expanded flowers of an exquisite shade of salmon-pink, heavily blotched with red in throat.
- Mrs. Frederick C. Peters** Each 75c. Dozen \$7.50
Beautiful shade of rose lilac, with crimson blotch bordered white on lower segment, resembling an orchid in color. Flowers of large size and many open at a time. We recommend this flower to be one of the finest ever originated.
- Mrs. H. E. Bothin** Each 25c. Dozen \$2.50
Flesh salmon pink; flame scarlet blotch; heavily ruffled.
- Nora** Each 10c. Dozen \$1.00
Light violet blue; very dainty and charming.
- Peace** Each 10c. Dozen \$1.00
Immense pure white flowers with a touch of carmine on the lower petals. Tall and graceful.
- Pink Wonder** Each 45c. Dozen \$4.50
A wonderful Gladiolus, strong grower, attaining a height of 4½ feet, 16 to 18 blooms to the spike, four to five massive flowers open at a time; is indeed a wonder in every respect. The coloring is a shade lighter than Panama, yellow shading in the throat, overlaid with rose feathering. Was awarded prize as one of the largest exhibited at the New England Gladiolus Exhibition, 1923.

CHOICE VARIETIES

Continued

- Prince of India** Each 25c. Dozen \$2.50
Bronze color; large blooms; very attractive.
- Psyche** Each 20c. Dozen \$2.00
Light salmon-rose; orchid type. Giant spike. Beautiful.
- Roseash** Each 50c. Dozen \$5.00
Old rose, blended ashes of roses; creamy mark on lower petals. Shape and color are wonderful. Tall grower and very attractive.
- Rosenel** Each 25c. Dozen \$2.50
Bright nelrose. A grand color. Extra large flowers.
- Schwaben** Each 10c. Dozen \$1.00
Canary yellow, shading to soft sulphur yellow; golden yellow centre blotched with brilliant brownish carmine.
- Snow Glory** Each \$1.00 Dozen \$10.00
White, with slight clear iris blue lines on lower petals; very large and very showy; a wonderful flower.
- Sophie Fischer** Each 75c. Dozen \$7.50
Large pink flowers of good substance on strong spike.
- Thomas T. Kent** Each 15c. Dozen \$1.50
Rose pink with ruby running through centre of each petal; exceptionally vigorous in growth; giant spike. Very showy.
- War** Each 10c. Dozen \$1.00
Blood red. Blossoms large, stalk tall and straight.
- White Glory** Each 25c. Dozen \$2.50
Gorgeous pure white with fine iris-blue throat; grand.
- Wonder White** Each 45c. Dozen \$4.50
Flowers are pure white without any markings in the throat; wide open and often measuring 5½ inches in diameter; well placed on spike; five and six open at a time—a real wonder.
- Yellow Prize** Each \$1.00 Dozen \$10.00
Bright canary yellow, lower petals rich golden yellow. A very pure yellow. Distinct.
- Yosemite** Each 50c. Dozen \$5.00
Salmon rose. Ruffled; Fine flower and large spike.
- Youell's Favorite** Each 15c. Dozen \$1.50
Rosy lavender pink, large flower—tall; a grand flower.
- 1910 Rose** Each 10c. Dozen \$1.00
Very large flower, pure pink, of extra fine shade. Narrow white central line on lower petals.

NOTE LIST OF EXCELLENT PRIMULINUS

BARGAIN MIXTURES

Very Choice Mixture Doz. 50c. Per 100 \$3.50

In order to encourage larger plantings we have an excellent mixture at a very low price. Almost all colors are represented in this mixture. They are composed of bulbs from some of the best growers in the country that have become accidentally mixed and will be sold as mixture.

Primulinus Mixture Dozen 35c. Per 100 \$2.50

They are most pleasing on account of their delicacy, slenderness and peculiar form. The colors, which are mostly self, vary from pale yellow to bright orange-salmon, apricot and light scarlet. Flowers are of medium size, with the upper segments somewhat drooped, making a very distinct hooded form.

TERMS OF SALE

All offerings are subject to prior sale.

While we exercise the utmost care to have all our stock true to name, we give no warranty, express or implied, as to crop, and will not be responsible for results, other than to replace stock untrue to name.

No order considered unless accompanied by cash.

No order amounting to less than 50c accepted.

Orders from Canada and Europe 5% additional, and orders from Australia and New Zealand 10% additional, to meet added expense.

VERY SELECT FLORICULTURAL MAGAZINES

HORTICULTURE—A magazine devoted to all horticultural subjects. Contains a wealth of information and deals considerably upon the advancement of the Gladiolus. Published by the Massachusetts Horticultural Society, Boston, Mass. Subscription, \$1.00 per year.

THE FLOWER GROWER—Treats upon flowers in general, especially the Gladiolus. Published by Madison Cooper, Calcium, New York. Subscription, \$3.50 for three years; \$1.50 for one year.

PLACE YOUR ORDER EARLY

SPECIAL! No. 1

This special consists of four of Mr. Kemp's wonderful gladioli. They are prize winners wherever shown, and should be in every collection.

One bulb each of

| | |
|----------------------|--------|
| Albania | \$.30 |
| Early Snowflake..... | .15 |
| Pink Wonder..... | .45 |
| White Wonder..... | .45 |

Value \$1.35

for \$1.10

SPECIAL! No. 2

The four in this special are beauties. The first two are by that skilful hybridizer, Mr. Eugene N. Fischer, and are grand flowers.

One bulb each of

| | |
|-------------------------------|--------|
| Henry C. Goehl..... | \$.40 |
| Mrs. Frederick C. Peters..... | .75 |
| Pink Wonder | .45 |
| White Wonder..... | .45 |

Value \$2.05

for \$1.80

SPECIAL! No. 3

In this special are four that will give a splendid showing. Aviatrix and Betty Darnell are tall and wonderful Prims.

One bulb each of

| | |
|-------------------------------|--------|
| Albania | \$.30 |
| Aviatrix | .45 |
| Betty Darnell | .35 |
| Mrs. Frederick C. Peters..... | .75 |

Value \$1.85

for \$1.60